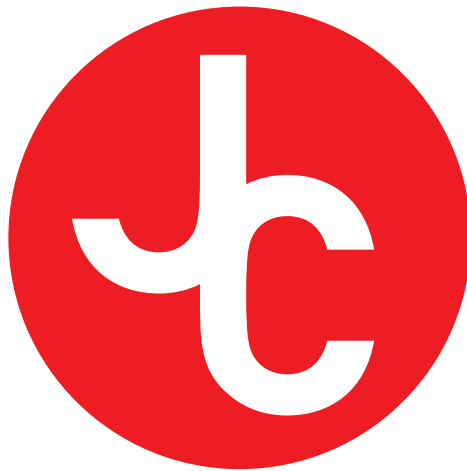


Press Release
TOKYO, APRIL 2019



Japan Creative Exhibition

Milan Design Week 2019

9 April – 14 April, 2019

Palazzo Litta

Corso Magenta, 24, 20121 Milan

Japan Creative

Japan Creative aims to promote new values of Japanese craftsmanship that has nurtured Japan's unique sense of aesthetic and present them to the world.

The core of our activities focuses on creating new products by connecting local Japanese manufacturers with internationally distinguished designers. Each of these manufacturers are selected for their tradition-oriented techniques and materials, cutting-edge technology or their unique ideas.

Starting with the collaboration between Oigen Foundary (manufacturer of Nambu ironware) and Jasper Morrison in 2011, we have worked on 24 projects including the ongoing. The first exhibition was held in Milan Design Week 2012, where we presented our first 6 projects and after that, we have been presenting every year around the world.

Every designer gives us fresh ideas beyond the common sense of the Japanese while accurately grasping the uniqueness of the manufacturer. Each manufacturer adds their own wisdom.

We believe it is the accumulation of such communication that enhances the potential of the existing techniques and materials and consider this as the significance of Japan Creative.

At Milan Design Week 2019, we invite you take a look at our latest projects: JC 23 & 24.

CONDE HOUSE [Hokkaido / wooden furniture] × Raw-Edges

R&D Jin Kuramoto

“Crust”



New furniture collection integrating elements
inspired by rich wood heritage

Hokkaido is home to some beautiful forests. It might be natural that Asahikawa has vibrant timber-related industries, given its location next to such a high-quality resource. However, the path to “Asahikawa furniture” becoming a globally trusted product of this city was not simply a result of location. It is also a result of passion: the passion for learning the techniques from one generation to the next, for harnessing the latest machinery, and for pursuing the best design, and such passions have continuously stoked the industry.

One of the furniture manufacturers that had a hand in creating this spirit is Conde House. Raw-Edges witnessed a factory that produces beautiful furniture with the least possible wastage of such a rich wood heritage and applies its mastery of the handcraft and the latest in machine processing. They explore the new forms of expression that are possible today, taking details from the respective design approaches by Conde House.

This furniture series celebrating the idea of two different parts joining together in one piece features gentle shapes and contrasting wood finishing. This is a quiet release of fresh blood into the Conde House range, but the pieces are sure to feel quite familiar.



CONDE HOUSE

A factory-based furniture manufacturer headquartered in Asahikawa, Hokkaido. Since its founding in 1968, it has used Hokkaido timber wherever possible to make beautiful furniture designed in the Japanese aesthetic that is replete with intricate functions. | www.condehouse.co.jp



Raw-Edges

In 2007, Yael Mer and Shay Alkalay established a design studio in London. From their playful and curious approach emerges design full of color, pattern and movement. | www.raw-edges.com

Kiriyama Glass Works [Tokyo / laboratory glass] × Formafantasma

R&D Tomoya Tabuchi

“Kiriyama”



Functional beauty born of experimental spirit

Kiriyama Glass Works is a company based in Tokyo specialised in the production of laboratory borosilicate glassware for use in research and development across a wide range of fields from chemistry to biology, medicine, foods, perfumes, machinery and information technology. Kiriyama’s catalogue features numerous hand-drawn pictures of an extensive variety of intricate and exceptionally well crafted devices and the laboratory at the glass works always bear the aftermath of various product tests – this is a workplace brimming with a sense of responsibility and dedication to research and development.

For glassware made of borosilicate glass, durability and precision are essential. It also needs to meet the requirements for form and function depending on the method, content and objective of experiments. This hones the glassworking techniques of cutting, bending and joining.

Kiriyama, in the belief that they can find new possibilities for their craftsmanship, has partnered with Formafantasma for development of a series of objects for the table. Both Kiriyama and Formafantasma combine their experimental spirit and the inspiration they derive from their interest in the phenomenon of their own product and design in this glassware series. Its elements may be simple but somewhat bizarre, small yet somehow physically attractive, a unique atmosphere is created.



Kiriyama Glass Works

Founded as a laboratory glassware manufacturing company in Higashi Nippori, Tokyo in 1948. Demonstrating a passion for customized products, Kiriyama has gained the confidence of laboratories and many other customers for its flexible application of technology and dedication. | www.kiriyama.co.jp



Formafantasma

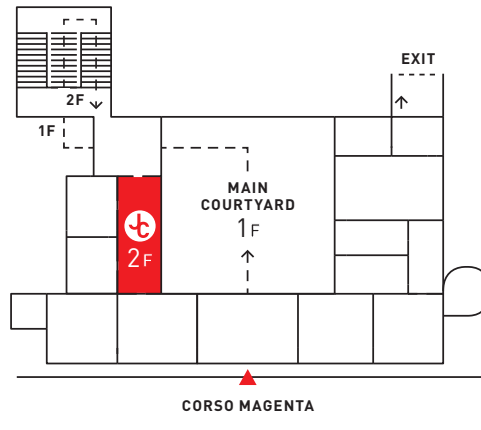
Studio Formafantasma is an Italian designers duo founded in Amsterdam in 2009 by Andrea Trimarchi and Simone Farresin. They have developed a coherent body characterized by experimental material investigations and explored issues, and are interested in forging links between research-based practice and design industry. | www.formafantasma.com

Japan Creative Milan 2019

Date 9 April —14 April, 2019 10am—8pm

* Press Preview 8 April (mon) 12:00 – 19:00

Venue Palazzo Litta Gallery 2
Corso Magenta, 24, 20121 Milan



Press Preview 8 April, 2019 12pm – 7pm

Opening Party 9 April, 2019 7pm – 11pm *by invitation

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Exhibiting Projects JC 23 CONDE HOUSE (Hokkaido / wooden furniture) × Raw-Edges
JC 24 Kiriya Glass Works (Tokyo / laboratory glass) × Formafantasma

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